O. Max Releases Statement on Controversial Campground

Monday, Mar 10 2008, 5:42 pm

A statement released earlier today by O. Max Gardner III, representing the owners of Golden Valley Campground.

Date: March 10, 2008

Issued by: Joe & Lynn Hoyle, Owners

The purpose of this news release and public statement is to clarify and correct the public record regarding the relationship between Golden Valley Campground on the one hand and Joan Beasley and Nancy Leedy on the other. Such action is necessary because Beasley and Leedy put this matter in the public domain by agreeing to an interview with a reporter from the Shelby Star in late February of 2008, which interview resulted in a front page article that the Shelby Star published on February 26, 2008, leading to subsequent media coverage.

1. Joe and Lynn Hoyle are the owners of the Golden Valley Campground. Although the Campground has a Casar mailing address, it is located adjacent to NC Highway 226 just inside of the Rutherford County boundary line. The campground has 24 fully functional locations for campers and recreational vehicles. These locations offer individual connections for metered electric service and provide water and sewer services free of charge. These spaces are rented to campers by the day, by the week, by the month and by the year. The campground also has what is described as a primitive area for use by campers with tents and similar outdoor equipment. Golden Valley is a family-friendly facility that is open to the general public. Joe and Lynn Hoyle provide space to any person who complies with the published campground rules. The rules do not discriminate against any camper based on race, sex, age, creed, color, religious beliefs or sexual preferences. Golden Valley Campground has leased one of the full facility camp sites to Joan Beasley and Nancy Leedy since the summer of 2007. Although Joe and Lynn do not approve of Joan and Nancy’s sexual preferences, they take the position that this is a private matter that has no relevance to them as long as Joan and Nancy comply with the terms of their month-to-month lease and with the General Campground Rules that apply to all Golden Valley Campers. Despite this, Joe and Lynn have never taken any public action to prohibit Joan and Nancy from using their site. They are not aware of the listing and of the asking price and specifically stated on more than one occasion that they had no interest in purchasing the property at that price.

2. There has never been any dispute between any of these parties related to or arising out of the sexual preferences of Joan Beasley and Nancy Leedy. Joan and Nancy are both gay and this fact has been known to all of the parties since they first rented campground space at Golden Valley Campground. Joan always states that she is gay when she introduces herself to anyone and she did so the first time she rented space at Golden Valley Campground.

3. Golden Valley Campground does not have any policy that excludes anyone based on their sexual preference. The proof of this policy is conclusively established by the fact that Golden Valley Campground has leased a fully functional location to Joan and Nancy since the summer of 2007. Although Joe and Lynn do not approve of Joan and Nancy’s sexual preferences, they take the position that this is a private matter that has no relevance to them as long as Joan and Nancy comply with the terms of their month-to-month lease and with the General Campground Rules that apply to all Golden Valley Campers. Although Joe and Lynn do not endorse gay sexual relations, they have never discriminated against anyone based on their sexual preferences.

4. Joan Beasley and Nancy Leedy have never entered into any written or verbal agreement to purchase all or any part of the Golden Valley Campground. In fact, the record establishes that the Golden Valley Campground has been offered for sale to the general public for $1.1 million dollars through ReMax Select Realty of Marion since approximately May of 2007. Anyone can check the Cleveland County Multiple Listing Service to confirm any of these facts. Joan Beasley and Nancy Leedy were fully aware of the listing and of the asking price and specifically stated on more than one occasion that they had no interest in purchasing the property at that price.

5. Joe and Lynn Hoyle, Owners of the Golden Valley Campground, have leased a fully functional location to Joan Beasley and Nancy Leedy since approximately June of 2007. The proof of this is conclusively established by the fact that Golden Valley Campground has leased a fully functional location to Joan and Nancy since the summer of 2007. Although Joe and Lynn do not approve of Joan and Nancy’s sexual preferences, they take the position that this is a private matter that has no relevance to them as long as Joan and Nancy comply with the terms of their month-to-month lease and with the General Campground Rules that apply to all Golden Valley Campers. Although Joe and Lynn do not endorse gay sexual relations, they have never discriminated against anyone based on their sexual preferences.

6. The purpose of this news release and public statement is to clarify and correct the public record regarding the relationship between Golden Valley Campground on the one hand and Joan Beasley and Nancy Leedy on the other. Such action is necessary because Beasley and Leedy put this matter in the public domain by agreeing to an interview with a reporter from the Shelby Star in late February of 2008, which interview resulted in a front page article that the Shelby Star published on February 26, 2008, leading to subsequent media coverage.

7. Joe and Lynn Hoyle are the owners of the Golden Valley Campground. Although the Campground has a Casar mailing address, it is located adjacent to NC Highway 226 just inside of the Rutherford County boundary line. The campground has 24 fully functional locations for campers and recreational vehicles. These locations offer individual connections for metered electric service and provide water and sewer services free of charge. These spaces are rented to campers by the day, by the week, by the month and by the year. The campground also has what is described as a primitive area for use by campers with tents and similar outdoor equipment. Golden Valley is a family-friendly facility that is open to the general public. Joe and Lynn Hoyle provide space to any person who complies with the published campground rules. The rules do not discriminate against any camper based on race, sex, age, creed, color, religious beliefs or sexual preferences. Golden Valley Campground has leased one of the full facility camp sites to Joan Beasley and Nancy Leedy since the summer of 2007. Although Joe and Lynn do not approve of Joan and Nancy’s sexual preferences, they take the position that this is a private matter that has no relevance to them as long as Joan and Nancy comply with the terms of their month-to-month lease and with the General Campground Rules that apply to all Golden Valley Campers. Although Joe and Lynn do not endorse gay sexual relations, they have never discriminated against anyone based on their sexual preferences.

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7. Golden Valley Campground has terminated all plans for any future events of any nature with Joan Beasley and Nancy Leedy. This action has been taken based on actual knowledge of the exact nature and scope of their planned future events, the misrepresentations that were made by Joan and Nancy about the nature and scope of these future events, the unlawful use of images of the Golden Valley Campground by Joan and Nancy in their promotion of these future events, and the misappropriation of the name and naming rights to the Golden Valley Campground by these same parties. Golden Valley Campground is extremely concerned about the public name that these parties have associated with the Campground on two or more internet websites and on unknown internet blogs and chat rooms or other promotional sites or on other promotional materials. Joe and Lynn Hoyle, as the sole owners of the Golden Valley Campground, specifically disapprove of the name that has been promoted by these parties and disavow any association of any nature whatsoever with that name and deny that they ever approved or authorized the use of that name with their campground.

8. Golden Valley Campground has provided Joan Beasley and Nancy Leedy with an appropriate statutory notice that their month-to-month lease on their single camp-site will not be renewed for the term that begins on April 1, 2008. Under North Carolina law, a month-to-month lease may be terminated by either the landlord or the tenant upon the delivery of such notice at least 7 days before the new month begins. Such a written notice was delivered to Joan Beasley and Nancy Leedy on March 5, 2008 under supervision of the Rutherford County Sheriff's Department. The notice not to renew the camp-site lease has nothing to do with the sexual preferences of these parties but rather relates solely to their failure to comply with the terms of their lease and with the General Rules for the Golden Valley Campground.

Any and all future questions should be directed to:

O. Max Gardner III
Attorney for Joe and Lynn Hoyle and
For Golden Valley Campground
403 South Washington Street
PO Box 1000
Shelby NC 28151-1000
704.487.0616

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What the ?, the problem is, they are free to live any community. I was there from 2004 until just a few months ago and they are seen but not heard like they have been in this case. Everyone knows they hang out quite a bit in downtown Asheville but they don't create the hooplah that we have seen here. You can't send them far way because they are all around us just like child molesters. If they keep their secret to themselves and make it a public scene then people will leave them alone.

AB - Mar 11, 2008 04:53:16 PM Remove Comment
My point AB is that gays are more prominent in Asheville. The granolas and tree huggers are more accepting of those type of people than are here in CC. And I HAVE lived in Asheville thank you very much, therefore I choose not to keep quiet. Why not live in a community where your lifestyle choice is more accepting? I personally don't care where they go, east or west, as long as its far away!

what the ? - Mar 11, 2008 02:38:41 PM Remove Comment

Yes I know what has been said about Asheville but unless you have lived there and know exactly what you are talking about then you should keep quiet. There are gays all over, more in Cleveland and Rutherford Counties than you would think. As I said there is a wide variety people in Asheville and you can see them all by going downtown. Asheville is a great place to live and the people there aren't all about hating someone as they seem to be here. I guess that's why things are so bad here.

AB - Mar 11, 2008 09:13:29 AM Remove Comment

oh yeah btw, i had to substitute Fay for the CORRECT term since the stupid forum won't allow the appropriate term for those type of people.

what the ? - Mar 11, 2008 08:02:57 AM Remove Comment

Dear oh Dear AB! When you were living in Asheville, were you in a cave? Everyone knows that Asheville has become the Fay capital of the eastern North Carolina! I just hope these ladies leave town with their tails tucked between their legs.

what the ? - Mar 11, 2008 08:01:50 AM Remove Comment

It looks to me like this madness is coming to an end. Just goes to show what some good old fashioned praying mixed with a pretty good lawyer can do!

thank goodness - Mar 11, 2008 04:36:45 AM Remove Comment

what the ? I have lived in Asheville and it's a nice place to live. Sure they have a wider variety of people but the crime rate their doesn't seem to be as high as it is in Cleveland County. How would you know if they would fit right in up in Asheville? If everything Gardner released is true then these ladies will not have any ground to stand on.

AB - Mar 11, 2008 01:10:57 AM Remove Comment

They have no contract that states they own or are buying the property, they rent month to month which means it can be terminated at any point. They had no right to give the campground a new name. They got more than they bargained for now that they have prominent attorney Max Gardner against them.

Jeff - Mar 11, 2008 01:07:03 AM Remove Comment

Boy o boy what the ? On one of the other forums you were talking about salvation and here you're calling people butches! Anyway we live in the good ol boy south, which I love with every fiber of my soul, and something like this is never gonna hold any
water. Regardless of who or what is right or wrong these ladies don't stand a chance. They should stand their ground though. People should always fight for what they believe in. This is gonna be a battle. Tune in for the END!

Citizen Kane - Mar 10, 2008 10:09:52 PM

Wow, have some of you bothered to read the guidelines before posting here?

J D. - Mar 10, 2008 08:54:26 PM

two cents, they have no legal right to the campground. They are not the owners so therefore they do not have a leg to stand on. They can whine, cry and stamp thier feet all they want to but the land does not belong to them, all they were doing was renting from a campground, its not even like renting a house. This is the south and people that are from the south are different than anywhere else in the world, they don't stand a chance, it would be easier and cheaper for them to go somewhere else.

does it matter - Mar 10, 2008 07:35:29 PM

Its looking more and more that these two women wanted a confrontation and thought that they could have an easy lawsuit. They obviously lied about the campground. Go MAX and get rid of these opportunists.

Ha - Mar 10, 2008 07:33:54 PM

I am sure that the butches will find somewhere else to have there donut bumping parties.

Bubba - Mar 10, 2008 07:13:03 PM

TwoCents, a showdown i'm sure you'll get. Those butches ain't gonna back down! But I sure hope they get a butt-whoopin and run for the hills. They'll fit right in in Asheville. Way to go Hoyles for standing your ground!

what the ? - Mar 10, 2008 06:48:14 PM

don't let O Max scare you ladies, we want a showdown!

TwoCents - Mar 10, 2008 06:08:07 PM

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1. No flaming. Do not be hostile.
2. No comments that are obscene, vulgar, lewd, sexually-oriented, threatening, libelous, or illegal.
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