Because We Care

Idaho Falls is a small community (with a population of barely more than 50,000) located in the Snake River Valley in Southeast Idaho. Rich in history, culture and industry, the community is growing and expanding while holding to the traditions espoused by its founders and community leaders. In 2005, Melaleuca Inc. purchased a full-page running ad in the city's only daily newspaper, the Post Register, to be used as a forum for highlighting important businesses, charitable projects, community events and pertinent community issues.

For the two years since its beginning, the Community Page has been used to feature businesses native to Idaho Falls, such as Farr's Candy; upcoming events, such as the annual Rotary Duck Race; and charitable associations, including the local chapter of the Salvation Army.

The Community Page has also served as a watchdog for local media, an educational resource for local voters, and a place for community members to express concerns and opinions about the issues that matter most to them. As responsible members of the community, this is our way of using the resources available to us to share the information we feel pertinent for citizens in this area.

Community Page Articles:



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12/23/2011	The Value of Voice
11/14/2011	<u>Festival of Trees</u>
10/16/2011	Scouting For Food
09/18/2011	100 Years of Compassion
08/14/2011	The Value of Vision
05/08/2011	<u>Idaho Falls Is Talking Trash</u>
05/01/2011	"Students Come First", Good for Teachers, Students, and Idaho
04/24/2011	<u>Freedom Celebration Essay Contest</u>
03/20/2011	Bonneville County: 100 Years of Looking Forward
02/20/2011	Students Come First
02/16/2011	Union Against Putting Students First
02/06/2011	The Best Teachers in the Nation
01/30/2011	It's Time To Put Our Kids First!(Ahead of Union Bosses)
01/09/2011	Who cares about them?
10/17/2010	Boy Scouts will stop by your door starting at 9:00 AM next saturday, October 23.
09/05/2010	An Investment You'll Never Regret
08/01/2010	<u>Happy 25th Anniversary! To the Idaho International Dance and Music Festival</u>
06/20/2010	Celebrating Sunday Independence Day on July 3
04/04/2010	Carstens' Bakery: Eastern Idaho's Best-Kept Secret
03/07/2010	Businesses to Promote Job Fair!
02/07/2010	Ferrell's, Well Suited!
01/10/2010	Personal Economic Basics
11/15/2009	You Decide! Idaho Falls School District 91 Bond Election Tuesday, November 17
11/01/2009	Scouting for Food
10/04/2009	Mayor Fuhriman, Not Your Typical Politician
09/06/2009	<u>50 Years of the Rio Barbershop</u>
08/05/2009	Support Your Local 4-H Youth!
08/02/2009	Work Release: Second Chance or Free Ride? / The Heart of the Wood Project
07/05/2009	2009 Melaleuca Freedom Celebration Essay Winners
05/31/2009	Remembering America's Heroes
05/09/2009	Community-Wide Cleanup May 11-16
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05/03/2009 Chartering a Course for the Future / What are Charter Schools?
04/05/2009 Who's Grading the Teachers? / Paying on Merit
03/01/2009 Bringing Faiths Together
02/08/2009 Another record year!Leaping ahead!
01/04/2009 Run on the Bank! / Helping Others
12/07/2008 Supporting Our President!
11/02/2008 Contrasting Party Platforms
10/05/2008 Drive Safely, Wayne!
09/07/2008 Another Successful 4-H Season!
08/03/2008 <u>Larsen Farms: A National Leader / Love of the Land</u>
07/06/2008
              The Melaleuca Freedom Celebration
06/01/2008
              What's Going On In Bingham County?
              BSA Honors Steeds with National Medals of Merit / Silver Beaver Award Recipients
05/04/2008
04/06/2008
              Smitty's: Not Your Typical Restaurant
03/02/2008 Rocknaks: Triumph for the Little Guy
02/03/2008 A Heart of Service / Les Schwab—Legend for Our Time
01/06/2008 Methodists: Sharing Gifts With All Faiths
             A Quiet Revolution / The Face of Development Workshop
12/02/2007
 11/4/2007 <u>United Against Pedophiles</u>
  9/2/2007 Community Hits a Home Run!
  8/5/2007 <u>Come Support Your Youth!</u>
  7/1/2007 The Idaho Soldier: Defender of the Innocent, Champion of Liberty
  6/3/2007 Ink & Blood: History Retold
  5/6/2007 Tautphaus Park Zoo: A Roaring Good Time!
  4/8/2007 We are Employees of Melaleuca
  4/1/2007 <u>Catholics Make a Difference in Idaho Falls</u>
  3/4/2007 Saving Center-Since 1944
  2/4/2007 <u>Farr's Jewelry – A Community Gem</u>
 12/3/2006 Scouting Into The Future
 11/5/2006 You Decide!
10/29/2006 Idaho Statesman Endorse Luna
10/22/2006 The Marriage Amendment Needs Your Help!
              Our Schools Can Never Be Changed From The Inside
10/15/2006
              By Farr the Best! Sweetening up Eastern Idahoans Since 1911
 10/1/2006
 9/24/2006 The Salvation Army: First to Arrive, Last to Leave!
  9/3/2006 Strengthening Youth
  8/6/2006 Quack Attack
  7/2/2006 The Price of Freedom!
              Bonneville County Smooth Election Is No Accident
  6/4/2006
              It's Your Turn to Judge The Judge
 5/31/2006
              20 Years of Consistent Growth!
 5/29/2006
  4/2/2006 Get involved and informed in judicial elections!
  3/5/2006 <u>Big Decisions Lay Ahead!</u>
  2/5/2006 Scouting and Character Building: Deserving of Your Financial Support!
  1/8/2006 A Tribute to Our Great Employees!
  1/1/2006 When you get ripped off, who ya gonna call?
 12/4/2005 The Boy Scouts Do It Again!
 11/6/2005 <u>Idaho Falls City Elections</u>
 10/2/2005 <u>Eastern Idaho pulls together to send relief to Katrina victims</u>
  9/4/2005 Reed's Dairy: "An Idaho Tradition"
 8/21/2005 Bonneville County 4-H: An Awesome Program!
 8/14/2005 Rickie Brady & KIFI-TV Local News: Idaho Gems
 7/17/2005 We're Making Progress!
  7/3/2005 We Remember Our Heroes
 6/26/2005 Boy Scouts of America: A Proud Heritage
 6/19/2005 The Last Word (We Hope)
 6/12/2005 On Shaky Ground
  5/1/2005 Nurturing your personal garden
  4/3/2005 Pick Yourself Up and Keep Going!
  3/6/2005 Playing Games with Real Money
              Goal for 2005: Put a padlock on the credit card
  2/6/2005
 12/5/2004 <u>Understanding the Fireworks</u>
 11/7/2004 Films Playing/To your Health
 10/3/2004 Films Playing/Has the Post Register Gone too Far?
  9/5/2004 New Melaleuca Community Page
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See also: $\underline{\text{Melaleuca}}$, The Wellness Company $\underline{\text{Frank VanderSloot}}$, and, $\underline{\text{Melaleuca}}$ Freedom Celebration